Motley Fool VENTURES

Educate, Amuse and Enrich... Together

FACT SHEET

July 2018

OVERVIEW:

Motley Fool Ventures is an early stage, technology-focused venture capital fund, powered by The Motley Fool's brand, investing approach, and communities.

Our purpose - Educate, Amuse and Enrich…Together - reflects our vision of a large, strong and collaborative community of investors, entrepreneurs and partners, all with a common Motley Fool bond. The goal is to create an unparalleled investing and business community that generates experiences and outcomes, financial and beyond, that will clearly separate us from the crowd while serving all stakeholders.

Come join us as we learn, laugh, and earn together.

PERTINENTS:			
Fund:			
Focus	Early stage, technology-focused		
Size	$100,000,000 (not capped)		
Term	10 years, plus two 1-year extensions		
Investment period	5 years		
Startup Costs	Paid by The Motley Fool Holdings		
TMF & GP Investment	Minimum $5 million (cash plus pre-existing portfolio at cost)		
Managing Director	Ollen Douglass, former CFO of The Motley Fool Holdings, Inc.		
Legal; Tax; Banking; Admin	Cooley; PWC; Silicon Valley Bank; Aduro Advisors		
Planned Portfolio Construction:			
Number of companies	30-40		
Initial ownership	5-20%, non-controlling		
Size of first investment in a company	$500,000 - $3,000,000 (will lead or participate)		
Overall amount reserved for follow-on	50%-67%		
Limited Partners (LPs):			
Expected Number of LPs and Source	~ 1,000 investors from the Motley Fool Community		
Classes	Charter LPs	Founding LPs (First Close)	
LP Commitment (over time)	$100,000+	$250,000+	
Capital Calls	Scheduled (after 1st year: Jan, May, Sep)		
Management Fee Paid (annually)	2%	1.5%	
Carried Interest Paid (from gains)	20%	20%	
Eligibility	Each LP must be both a Qualified Purchaser, and a verified Accredited Investor		

ORGANIZATION:

The fund's name is Motley Fool Ventures, LP. The General Partner (GP) and Management Company (Motley Fool Ventures GP LLC, and Motley Fool Ventures Management LLC, respectively), are both wholly-owned subsidiaries of The Motley Fool Holdings, Inc. Motley Fool Ventures will be a 3(c)7 fund, sold in a 506(c) offering, allowing us to market the fund broadly and accept more investors.

PORTFOLIO TEAM:

Ollen Douglass, Lawrence Greenberg, Gary Hill, Thomas Jones, John Keeling, Maggie Dorn, Rob Runett

Want more info? Visit www.foolventures.com or email invest@foolventures.com